Moshe Yanai: Observations through the eyes of a friend and a bird researcher
Yossi Leshem
10 Characteristic traits of Moshe in 5 minutes...
1. Professional with Vision

- מקצוע עם מעוף –
2. Sight beyond the horizon...  ...רואה מעבר ליאופק...
The “Guru” of the data storage started at

Benchmark Systems

EMC²
Where Information Lives
3. Flight enthusiast - טייס וחובב תעופה
With Gen. (Ret.) Boaz Peleg and Col. (Ret.) Muki Betzer on the way to Mitzpe Hayamim Hotel
Boston 1998

For heaven's sake, what is this crazy "Moshavnik" doing???
My first flying lesson with a helicopter at night, between the sky scrapers of Boston
4. Makes vision into reality - 4. מימוש חזון למציאות - 4
The World's Best-Performing Information Technology Companies

If you had to pick the world's hardest-charging technology company, which one would it be? For most of us, the initial choice would be Microsoft Corp. Bill Gates & Co. have turned aggressiveness into a mantra, with amazing results. The company has a stranglehold on desktop software. It has gained the upper hand in Internet browsers. It boasts $172 billion in cash, the most of any U.S. company. And now it's slot-loading its software into everything from TV set-top boxes to toasters and beyond.

But this year, take nothing for granted. The tech industry is undergoing sweeping change brought on by the Internet, the rise of wireless communications, the fast-approaching Millennial Bug, and the economic turmoil spreading around the globe. And while Microsoft remains a daunting powerhouse, all is

THE INFO TECH

not what it used to be.

We took a careful statistical look at performance in the high-tech industry and unearthed a bevy of surprises. For one, mighty Microsoft is playing second fiddle to SAP, the German software maker of programs that automate all the big jobs in a company—finance, manufacturing, and inventory control. Intel Corp., the computer-chip maker on its way just a year ago to becoming the most profitable company in the world, has stumbled. Internet giant America Online and Finland's Nokia Corp. have rocketed to the top by catering demand for wireless communications. And $15 Million Spring Enterprises Inc. has allowed its way into the circle of Internet elite.

These are some of the findings in Business Week's first annual Information Technology 100. The purpose of the ranking is to take a quantitative look at which companies are the top performers in what is fast becoming the world's most important industry. In the U.S., technology contributes roughly 30% of the growth in gross domestic product, adding over $1 trillion to national output in the past three years. "Technological change is the ultimate driver of increases in standards of living," says Paul M. Romer, professor of economics at Stanford University's Graduate School of Business. "Without it, growth stops."

How did we come by our ranking? We started with high-tech companies culled from the database of Standard & Poor's Compustat and then added non-U.S. companies. We divided the tech companies into eight categories, including software, networking, and the Internet. Since revenue growth is the cornerstone of technology, we eliminated the companies that didn't grow as fast as their industry.

Then, all the remaining companies were judged on four key criteria that were given equal weight. Again, revenue growth was used. Total revenues were factored in as recognition that absolute size is important. Shareholder returns is included because it's the free

THE TOP TEN

1. DELL
2. VODAFONE
3. SAP
4. NOKIA
5. INGRAM MICRO
6. AMERICA ONLINE
7. COMPUCARE
8. MICROSOFT
9. EMC
10. LEXMARK

Cover Story

market's objective measure of how a company is performing. And we counted return on equity because—call us old-fashioned—we think profits matter. Has a lot to Dell, Vodafone, and SAP. They top the inaugural Info Tech 100.

The ranking, however, is about more than bragging rights. It's also a weather vane where information technology is headed. Look closely, and you can see the broad currents and security eddies washing through the technology field. Even when trends are obvious, such as the rise of the Internet, the Info Tech 100 spotlights the companies that are leading the way.

BY BILL COOK. Ultimately, the list forces a reconsideration of what we think about technology. You've heard the old adage: When computers aren't working, computers aren't working. Tell that to No. 7-ranked Compucare Corp. or No. 11-ranked Software Inc., which are practically printing money by selling software tools for the industry's big iron. "People assumed that the mainframe was dead five or six years ago—that's just not how it worked out," says Peter Karmazin Jr., CEO of Compucare. Karmazin is doing so well that he bought the National Hockey League's Carolina Hurricane.

The Asia turmoil must be dragging

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Kfar Yehezkel, Yizrael Valley - כפר יחצקאל, עמק יזרעאל
Renewing the synagogue in Kfar Yehezkel
The birds get President Lavie, Technion, and President Klafter, Tel-Aviv University, to join forces...
The ceremony of providing a section for bird activities at EMC² Headquarters, Atidim, Tel-Aviv
At the Armor Memorial Site at Latrun
BEIT GAIL
IN MEMORY OF GAIL RUBIN

ביהט גייל
לזכרו של גאיל רבין

12.4.1958 – 11.1978

Maagan Michael pre-army preparatory
1976 Entebbe Operation. Right of the Mercedes: Muki Betzer
Mark Gelfand and Moshe Yanai joined forces for Muki Betzer, the pre-army preparatory Director.
Man of Peace and Cooperation
With Abu Vilan at Beit Govrin caves
May 2000: Moshe and Racheli flew from the USA for a few hours to speak at the event with 5,000 students at Latrun.
May 2000: 5,000 students (half Arabs, half Jewish) at Latrun
May 2000: 5000 Arab and Jewish students from 83 schools
Flying kite competition
Over 1,000,000 hits per year on our website:

www.birds.org.il

600 schools in Israel
The Migration Route of the Crane “Drora”, named after Moshe’s nephew, Dror
Latrun: 400,000 visitors per year
Dr. Bob Shilman and the cat statue at the Technion
A Friend Who Sticks Closer Than a Brother
President of the Technion, Prof. Peretz Lavie, and his wife Lena
Jan. 2011: Boating with birds, Lake of Galilee
IDF Chief of Staff, General Benny Gantz
High Court Judge (Ret.) Yacov Tirkel, on a different “flotilla”...
The “moving hide” to enjoy 30,000 wintering Cranes in the Hula
The Kingfisher – the elite unit of the IAF, established by Muki Betzer
Almost everyone wants to meet Moshe and Racheli...
How could one achieve so much without Racheli?...
Sharing the effort...
Itai, a “young star” in the Technion
Guy, the 2nd son, a talented artist
To sum up: Moshe is the National Bird of Israel!